



# Streamlining Regulatory & Labeling Complexity in Global Product Portfolios

# The Business Challenge

## 3.500+ SKUs

80+ countries

multiple packaging types

multilingual markets

evolving CLP requirements

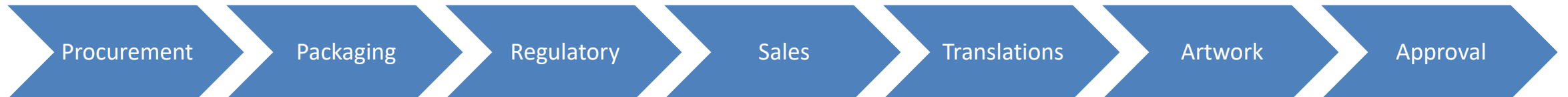
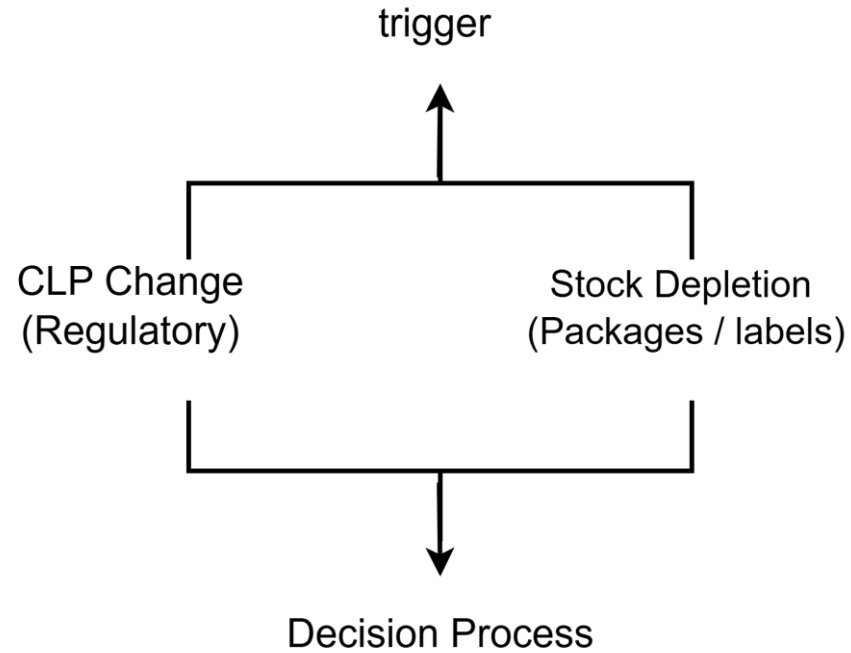


One regulatory change can  
impact hundreds of products

➤ **When a regulation changes, or a stock runs out, what is the best business decision?**

# Current process

The process has two starting points



**5 days procedure**

# CLP Updates



Which SKUs are affected?

What inventory do we have?

When will it run out?

What are the forecasts?

## **A CLP change is announced**

Which languages are required?

What is the transition deadline?

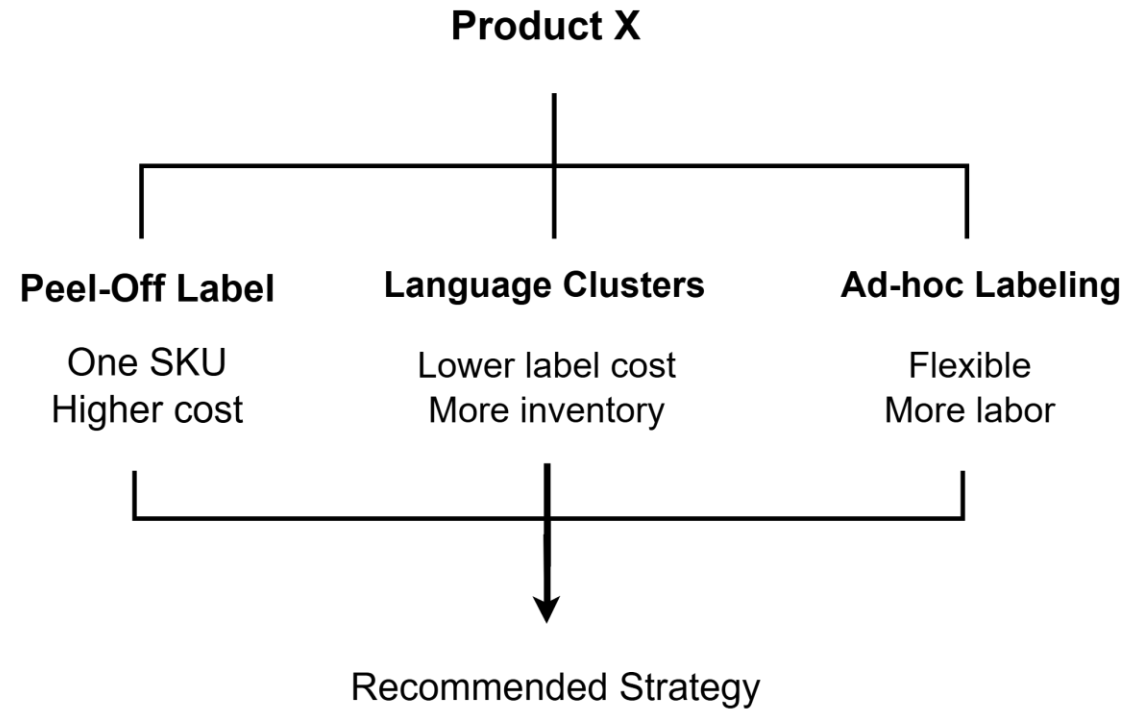
What is the financial impact?

# Stock Depletion



GR GB FR DE ES PL RO BG

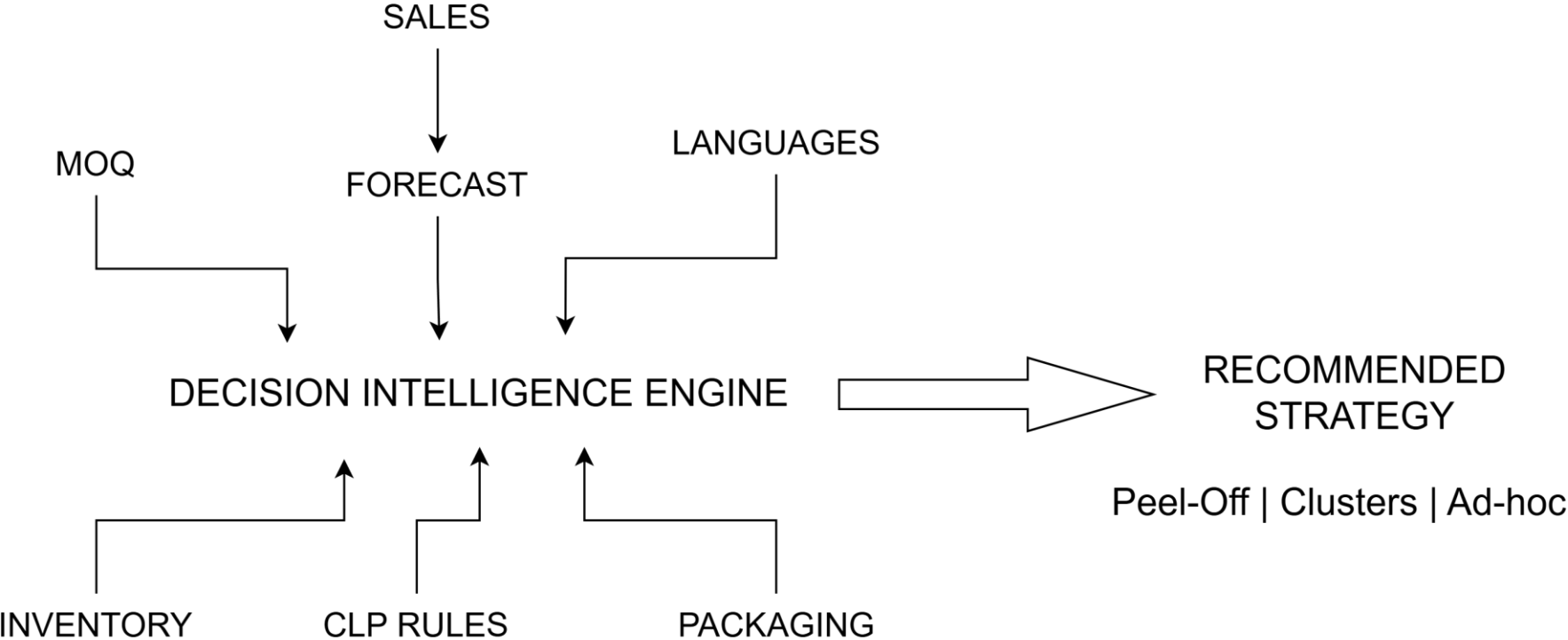
Required: 8 languages  
Available space: 5 languages



➤ Which option creates the highest value?

# From Complexity to Intelligence

Can AI identify the optimal packaging strategy?



**Objective Function**

Minimize:

- Cost
- Inventory
- Waste
- Compliance Risk

Maximize:

- Margin
- Agility
- Sustainability

# Expected Impact

## Business Value

01

Lower Cost

02

Less Waste

03

Faster  
Decisions

04

Better  
Compliance

05

Alignment  
with SDGs



# From Reactive Compliance to Intelligent Decision-Making



**How can we transform regulatory & labelling complexity  
from an operational burden into a competitive advantage?**



**Thank you  
for your attention!**